



**PINDER BUILDING
CONTRACTORS**

Build Your Dreams With Us

COOKIES POLICY

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<https://www.p-bc.co.uk> (“our website”) is operated by Pinder Building Contractors Ltd, incorporated and registered in England and Wales with company number 12741205, whose registered office is at Kingfisher House, 21-23 Elmfield Road, Bromley, England, BR1 1LT, trading as **Pinder Building Contractors** (“we”, “us”, “our”).

This policy explains what cookies our website uses and why. If you would like to contact us about our use of cookies, please email us at info@p-bc.com.

**PLEASE READ CAREFULLY BEFORE USING OUR WEBSITE
BY CONTINUING TO BROWSE OUR WEBSITE, YOU ARE AGREEING TO OUR USE OF COOKIES**

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1. INFORMATION ABOUT OUR USE OF COOKIES

- 1.1 A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies contain information that is transferred to your computer's hard drive.
- 1.2 Our website uses cookies to distinguish you from other users of our website. This helps us to improve our website and provide you with a good experience when you browse.

- 1.3 By continuing to browse our website, you are agreeing to our use of cookies.

2. WE MAY USE THE FOLLOWING COOKIES

2.1 “Strictly Necessary Cookies”

- 2.1.1 Strictly Necessary Cookies are required for the operation of our website and enable core functionality. They include, for example, cookies that enable you to access each part of our website and navigate between pages without losing your previous actions.

2.2 “Analytical/Performance Cookies”

- 2.2.1 Analytical/Performance Cookies allow us to provide you with the best possible experience by collecting and reporting information on how the website is used. This includes, for example, cookies that recognise and count the number of visitors, and observe how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

2.3 “Functionality Cookies”

- 2.3.1 Functionality Cookies are used to recognise you when you return to our website. This enables us to personalise our content for you or remember your preferences. For example, your choice of language or region.

2.4 “Targeting Cookies”

- 2.4.1 Targeting Cookies record your visit to our website, the pages you have visited, and the links you have followed. We may use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

3. THIRD PARTY COOKIES

- 3.1 Please note that third parties, for example, advertising networks and providers of external services, such as web traffic analysis services, may also use cookies over which we have no control. These cookies are likely to be Analytical/Performance Cookies or Targeting Cookies.

3.2 We may from time to time use cookies such as Google Analytics or Facebook Pixel. Information of use of these cookies can be found on the following websites:

3.2.1 For Google Analytics:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

3.2.2 For Facebook Pixel:

<https://www.facebook.com/business/help/471978536642445?id=120537668283214>

4. YOUR OPTION TO BLOCK COOKIES

4.1 You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block cookies (including essential cookies), this may affect how our website functions and you may not be able to access all or parts of our website.

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